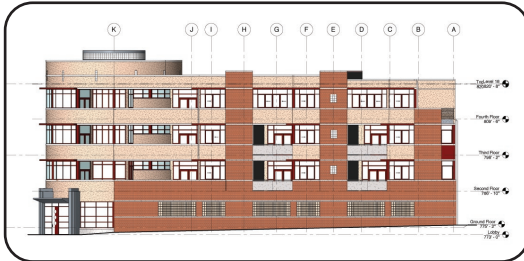
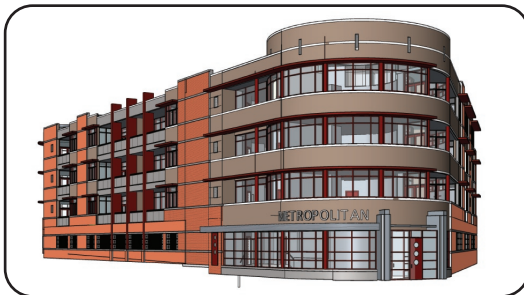




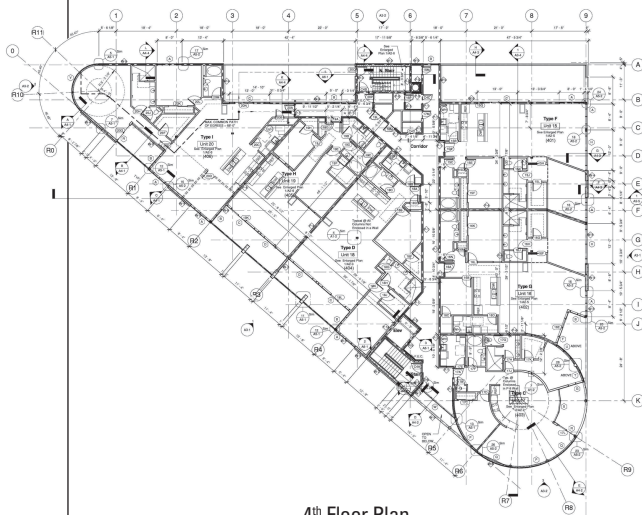
DesignGroup



Exterior Elevation Rendering



Exterior 3D Rendering



4th Floor Plan

**Project:** The Metropolitan  
**Developer:** Metropolitan Holdings,  
Columbus, Ohio  
**Architect:** DesignGroup, Columbus, Ohio

## DesignGroup, Columbus, Ohio Implement Autodesk Revit®

### → THE CUSTOMER

DesignGroup is an AIA Ohio Gold Medal Firm, providing expertise in planning, architecture, interior design, graphics, and sustainable design. As designers of the built environment, DesignGroup has deep-seated beliefs in civic responsibility, healthy communities, life-long learning, sustainable architecture, and design that elevates. At DesignGroup, they exceed expectations and lead clients to success.

### → THE CHALLENGE

DesignGroup is committed to staying ahead of the competitive curve and therefore wanted to capitalize on the technological shifts within the industry.

### → DESIRED OUTCOME

Focused on being an industry leader DesignGroup wanted to develop a more effective, streamlined, and cohesive design process which further aligned with their goals to adopt BIM (Building Information Modeling).

### → THE SOLUTION

To achieve this goal DesignGroup purchased and implemented Autodesk® Revit® Building. Take AIM (Assured Implementation Method) a proven repeatable process, was introduced by IMAGINiT and adopted by DesignGroup's management who understood the benefits of the multi-phased plan in reducing overall risk and impact of during implementation of the product. As the implementation moved forward, they noted IMAGINiT's high level of training and understanding of not only the technology but the architectural industry, provided a direct and immediate impact on increasing staff productivity with Revit Building.

### → ACTUAL RESULTS

IMAGINiT's Take AIM combined with DesignGroup's foresight, provided them with the success and desired outcomes they were looking for. The initial project was completed on time, with a reduction of coordination errors, as well as a closer adherence to the overall budget. Their ability to generate a more comprehensive set of construction documents resulted in up to a 10% increase in productivity when comparing it to a similar type and scale project completed in the traditional 2D CAD format.

*"This technology and the success we're experiencing have further reaffirmed our decision to adopt Revit Building for all of our projects,"*

- Bob Vennemeyer CEO, DesignGroup.